

**The California Mid-State Fair  
Heritage Foundation, Inc.  
Board of Directors Meeting Minutes**

Wednesday, November 9, 2016

The meeting was called to order at 6:30 p.m. by Vice Chairman Dave Belmont.

**BODs Present:** Susan Beebe, Mike Coon, Joanne Cummings, Debbie Dusi, Brenda Fletcher, Tim Hartzell, Patricia Lawrence, Deana Nelson, Elizabeth Schumann, Denise Stornetta.

**BODs Absent:** Daren Freidle, Hugh Pitts.

**Members/Guests:** Jo Bello, Bob Cummings, Meg Evans, Chuck Fletcher, David LaRue, Michael Torgerson.

**Approval of Agenda:** Susan Beebe made a motion to approve the Agenda, as amended; start time changed to 6:35 p.m. Denise Stornetta made the second to the motion which passed unanimously.

**Approval of Minutes:** Deana Nelson motioned to approve the October minutes to reflect the correct date for the next regular Board Meeting of January 11, 2017. Tim Hartzell made the second to the motion which passed unanimously.

**Announcements/Introductions/Member Comments:**

Vice Chairman Belmont asked the guests to introduce themselves.

**Financial Report:** The Balance Sheet and Profit & Loss Statement were distributed to the Board for the period January 1 – November 9, 2016. The Profit & Loss Statement showed a net income of -\$706,846.92. Current Assets on the Balance Sheet through November 9, 2016, are \$488,881.13. Elizabeth Schumann motioned to approve the Monthly Report as presented. Tim Hartzell made the second to the motion which passed unanimously.

Deana Nelson presented a list of checks written since the last Board meeting. Denise Stornetta made the motion to ratify the checks written since the last meeting. Mike Coon made the second to the motion which passed unanimously.

Deana Nelson reported that the bills paid to Pacific Management, Inc. for the barn renovation project are being paid out of the loan, so interest began because we are using the monies from the loan.

**Board Business**

**A. Committee Reports:**

1. Concessions – Dave Belmont indicated that there was not a lot going on at this time. Dave reported that Brett Butterfield moved things up high, before the rains. Mike Bradley stated that the entire fair grounds had gone through an analysis with the City to create a master plan to deal with the flooding problems.

**B. Old Business:**

**C. New Business**

1. Western Fair Association – Deana Nelson reported the dates would be January 15-18, 2017 for this year's conference, with full registration being \$295.00 per board member, and \$150.00 for a spouse. Deana also indicated that there appears to be less paid sessions this year. After some discussion Mike Coon made a motion to approve up to \$1,000.00 per Board Member wishing to

attend. John Peschong made and amended second to the motion to indicate; up to three Board Members, the motion passed unanimously.

2. Fair Update – Mike Bradley, CMSF CEO informed the Board that the Annual Fair Meeting would be February 3, 2017 and that they would be adding a new item to the agenda; “Employee of the Year”. Mike also indicated that the Fair Board was working on a seven year contract with a new carnival vendor, and that the contract should be awarded by the end of December. Mike further reported that with the passing of Proposition 64 two fairs have already had very successful cannabis events. The fair industry is looking into this type of trades shows since there are a lot of regulations. The Fair Board had a very successful retreat; they are still reviewing the strategic plan and hope to finalize it soon. The Fair Board and staff are working on the 2017 fair, with plans to update the south gate area to be more attractive and vendor friendly. Mike suggested the new barn project needs a name, he suggested something like “The Paso Robles Pavilion”. In closing Mike stated that he was meeting with staff to capture their concerns/suggestions and all were working hard to identify and improve these issues.

There being no further business, the meeting came to a close at 7:18 p.m.

Respectfully Submitted,

Debbie Dusi, Secretary

The next meeting is January 11, 2017